Company Profile
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Company Name: NNA JAPAN CO., LTD.
Address: 9F, Shiodome Media Tower, 1-7-1 Higashi Shimbashi, Minato-ku, Tokyo, JAPAN, 105-7209
Date of Incorporation: August 1st, 1995 (Business started in Hong Kong in August, 1989)
Main Business:
NNA’s Asian network of local corporations or offices including Japan (Tokyo, Kitakyushu), Korea, China (Shanghai, Beijing, Guangzhou), Hong Kong, Taiwan, Philippines, Thailand, Cambodia, Vietnam, Malaysia, Singapore, India, and Indonesia provides local economic/business information in Japanese. The number of corporate subscriptions for its paid fee service has reached about 7,000 as of April, 2016.

President: Akira Iwase
Capital: 100 million yen
Revenue: 1.95 billion yen (Fiscal Year 2017, consolidated)
Employees: 189 (consolidated)
Main Clients: Trading Companies, Manufacturers, Financial Institutions, Media, Government Agencies, Think Tanks, etc.
Financing banks: Sumitomo Bank, Shimshashi branch of Bank of Mitsubishi UFJ, Tamachi branch of Resona Bank
Main shareholders: Kyodo News, K. K. Kyodo News

History

1989 8 Established in Hong Kong (Original company name: ’WIN HONEST PLANNING LIMITED’)
1992 6 Incorporated in Malaysia
1994 9 Incorporated in Thailand
1995 4 Incorporated in Singapore
Company name changed to “NEWSNET ASIA CORP., LTD.”
6 Incorporated in the Philippines
8 Incorporated in Japan with an office in Minato-ku, Tokyo
1996 8 Incorporated in Indonesia
Beijing, China office opened
10 Shenzhen, China office opened
1998 1 Headquarters transferred from Hong Kong to Tokyo
4 Website ’NNA PLUS’ launched
1999 6 Guangzhou, China office opened
Notification of general type II carrier license accepted by the then Ministry of Posts and Telecommunications
8 Certified as a telecommunications and broadcasting organization by the then Ministry of Posts and Telecommunications
10 Website name changed to ’NNA POWER’
11 Company name changed to “NNA JAPAN CO., LTD.”
12 Taiwan Branch opened
2000 7 Dalian, China office opened
2001 12 Chinese corporation established in Shanghai
2004 7 ‘Vietnam & Indochina Edition’ of The Daily NNA launched
2008 4 ‘India Edition’ of The Daily NNA launched
8 ’NNA POWER’ fully redesigned
2010 7 ‘Kanpasar’, a separate edition of The Daily NNA launched
9 ’Automotive Edition’ of The Daily NNA launched
2011 2 ‘Electronics & IT Edition’ of The Daily NNA launched
5 ’Food & Medicine Edition’ of The Daily NNA launched
11 Kyodo News acquired part ownership of NNA, and the NNA joined the Kyodo News Group

About the Kyodo News

Kyodo News acquired part ownership of NNA, accordingly NNA joined the Kyodo News Group in 2011.

Kyodo News was founded as a nonprofit cooperative organization consisting of NHK and other newspaper publishers in 1945. It aimed to widely distribute domestic and international news in an accurate and impartial manner, thereby contributing to easy access of information to the population. It also intended to contribute to the international understanding and cooperation.

The Kyodo News has been covering domestic and international stories since its inception in 1945. It edits and distributes articles, photos, and footage to newspaper publishers as well as to commercial broadcasters and the international media. Its articles are distributed not only in Japanese but also in English, Chinese and Korean, making it a leading Asia-based news agency.
Subscribed by 7,000 companies and 15,000 individuals in Asia
NNA reinforces its value, distinctiveness, and advantage as media outlet based on 1) locally derived information, 2) interactivity with our users 3) added value created through its network.

Spot News
Local news from our 18 offices in 13 countries and regions
Approx. 300 articles a day
Large variety of articles and subjects Accessible in multiple browsing platforms

Highly appreciated by the management
Executives account for 70% of our readership
Featured in wide range of industries
Executives account for 70% of our readership

A multitude of use
From market research to development of new market channels
Our service provides information for every aspect of business activities.

Research
• As marketing materials
• To collect information on clients
• To collect information on competitors
• To collect information for M&A

Management
• For establishment of overseas offices
• To manage group businesses
• To develop “B to B” and/or “B to C” marketing channels
• To search for local partners (OEM, sales agencies)

Practical business
• To make a report to a head office
• To collect information related to import and/or export
• As a communication tool with local staff

NNA distributes information reflecting the range of needs, collected and edited by Japanese editors stationed in each country and region. Articles are written from Japanese companies’ perspective.

Market entry of Japanese companies
NNA’s on the spot information on market entry of Japanese companies is a great advantage for its subscriber base. This kind of information cannot be obtained from a press release.

Corporate and industrial trends
NNA distributes the latest spot news, ranging from trends in local business to macroeconomic prospects.

Local laws, taxes, and labor
Practical information on local laws and wages is explained in detail by experts such as lawyers and accountants.

Database
“NNA POWER”, our paid website, archives about a million articles published since 1997. You can find the exact Asian economic article you are looking for with our advanced search database.

NNA Network
Tokyo
Kitakyushu
Seoul
Shanghai
Beijing
Guangzhou
Hong Kong
Taipei
Manila
Bangkok
Phnom Penh
Ho Chi Minh City
Kuala Lumpur
Singapore
Gurgaon
Jakarta

Highly-selected local business information
NNA distributes information reflecting the range of needs, collected and edited by Japanese editors stationed in each country and region. Articles are written from Japanese companies’ perspective.

NNA POWER

Used in every business scenario
Our service provides information for every aspect of business activities.

Research
• As marketing materials
• To collect information on clients
• To collect information on competitors
• To collect information for M&A

Management
• For establishment of overseas offices
• To manage group businesses
• To develop “B to B” and/or “B to C” marketing channels
• To search for local partners (OEM, sales agencies)

Practical business
• To make a report to a head office
• To collect information related to import and/or export
• As a communication tool with local staff
Our Business

Media
- Asian economic/business information
  Operation of ‘NNA POWER ASIA’
  Operation of ‘NNA LITE ASIA’
- Asian economic/business data
  Operation of ‘NNA Asia Business Data Bank’
- Web Magazine / Free newspaper
  Editing and publishing of ‘NNA Kanpasar’
- Others
  Operation of NNA official sites, ‘NNA ASIA’ and ‘NNA EUROPE’

Publication
- Our Service
- Our Business

NNA Network

[Tokyo]
NNA JAPAN CO., LTD. HEAD OFFICE
9F, Shiodome Media Tower, 1-7-1 Higashi-Shimbashi, Minato-ku, Tokyo, Japan, 105-7205
TEL:81-3-6218-4330
FAX:81-3-6218-4337

[Kitakyushu]
NNA JAPAN CO., LTD. KITAKYUSHU OFFICE
7F, Asia-Pacific Importmart, 3-8-1 Asano, Kokura Kita-ku, Kitakyushu, Fukuoka Japan, 802-0001
TEL:81-93-513-1570
FAX:81-93-513-1571

[Korea]
NNA JAPAN CO., LTD. SEOUL BUREAU
TEL:82-2-756-7995
NNA JAPAN CO., LTD. SEOUL BRANCH
TEL:82-2-756-7196
10F, Yonhapnews bldg, 25, Yalgok-ro 2-gil, Jongno-gu, Seoul, Korea
FAX:82-2-756-7198

[Shanghai]
NNA CHINA CO., LTD. SHANGHAI HEAD OFFICE
Room 505,506, Block 6, No.906 Jinzhong Road, Shanghai, China 200335
TEL:86-21-6295-5123
FAX:86-21-6295-5161

[Beijing]
NNA CHINA CO., LTD. BEIJING BRANCH
Room 110, Guanghua Chang an Building Tower 1, No.7, Jiao Guo Men Nei Avenue, Beijing, China 100005
TEL:86-10-6510-1060
FAX:86-10-6510-1260

[Guangzhou]
NNA CHINA CO., LTD. GUANGZHOU BRANCH
Room 916, South Tower, Guangzhou World Trading Center, No.371-373, Haizhu East Road, Guangzhou, China 510095
TEL:86-20-8775-5008
FAX:86-20-8775-5018

[Hong Kong]
NNA HONG KONG CO., LTD
4F, Kwai Hung Holdings Centre, 89 King’s Rd, North Point, Hong Kong
TEL:852-2802-6033
FAX:852-2512-0617

[Taiwan]
NNA HONG KONG CO., LTD. TAIWAN BRANCH
11F, No.129, Sec. 2, Zhong Shan N. Rd., Taipei, Taiwan
TEL:886-2-2521-3070
FAX:886-2-2521-3050

[Philippines]
NNA PHILIPPINES CO., INC.
Unit 2006, 88 Corporate Center, 141 Valero Corner Serrano Street, Salcedo Village, Makati City, Philippines
TEL:63-2-753-3515
FAX:63-2-753-3517

[Thailand]
NNA (THAILAND) CO., LTD.
23/61 Sorachai Building 18th Floor, Sukhumvit 63, Road, North Klongtan, Wattana, Bangkok Thailand 10110
TEL:66-2-392-0475
FAX:66-2-392-0479

[Vietnam]
NNA VIETNAM CO., LTD.
D704, ITAXA Building, No.126 Nguyen Thi Minh Khai Street, Dist. 5, Ho Chi Minh City, Vietnam
TEL:84-28-3930-6400
FAX:84-28-3930-6420

Business Support
Operation of ‘NNA Club’ (free membership) / Advertisement / Research / Seminars / Translation

Publication
Publication of books about laws, taxes, and statistics of Asian countries and regions

Our Service

Websites
NNA posts about 300 articles a day, ranging from local business trends to macroeconomic prospects.
W ealth of regulatory information on laws and wages useful at practical level.
Our websites also have useful functions including ‘My Newsroom’ where automatically selected articles are sent to you via e-mails in accordance to user defined keywords.

NNA POWER ASIA
Country/region: China, Hong Kong, Taiwan, Korea, Philippines, Thailand, Vietnam, Myanmar
Malaysia, Singapore, India, Indonesia, Australia
Industries: Automotive, Electronics & IT, Foods & Medicine, Financials, Construction & Property, Transport
Update: Daily except Saturday & Sunday

NNA LITE ASIA (available only in Japan)
Available only for individuals residing in Japan. Subscription requires membership to the ‘NNA Club’.
Country/region: China, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore, India, Myanmar (Laos, Cambodia), Indonesia, Korea,
Update: Daily except Saturday & Sunday

NNA Asia Business Data Bank
Downloadable information such as salary levels of local staff and basic statistics in Asia are also shown in charts and tables.
Country/region: China, Hong Kong, Taiwan, Korea, Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, Myanmar, India, Laos, Cambodia, Brunei
 только basic statistics are available for Laos, Cambodia, and Brunei.

Web Magazine / Free newspaper
Free of charge business contents that report current economic issues in Asian countries and regions by taking advantage of our local network.

NNA Kanpasar
Contents: Feature stories and interviews of all industries in Asian countries and regions.
Publication: Web Magazine - Monthly, Free newspaper (tabloid format, 24 pages) - Quarterly (January, April, July, and October)