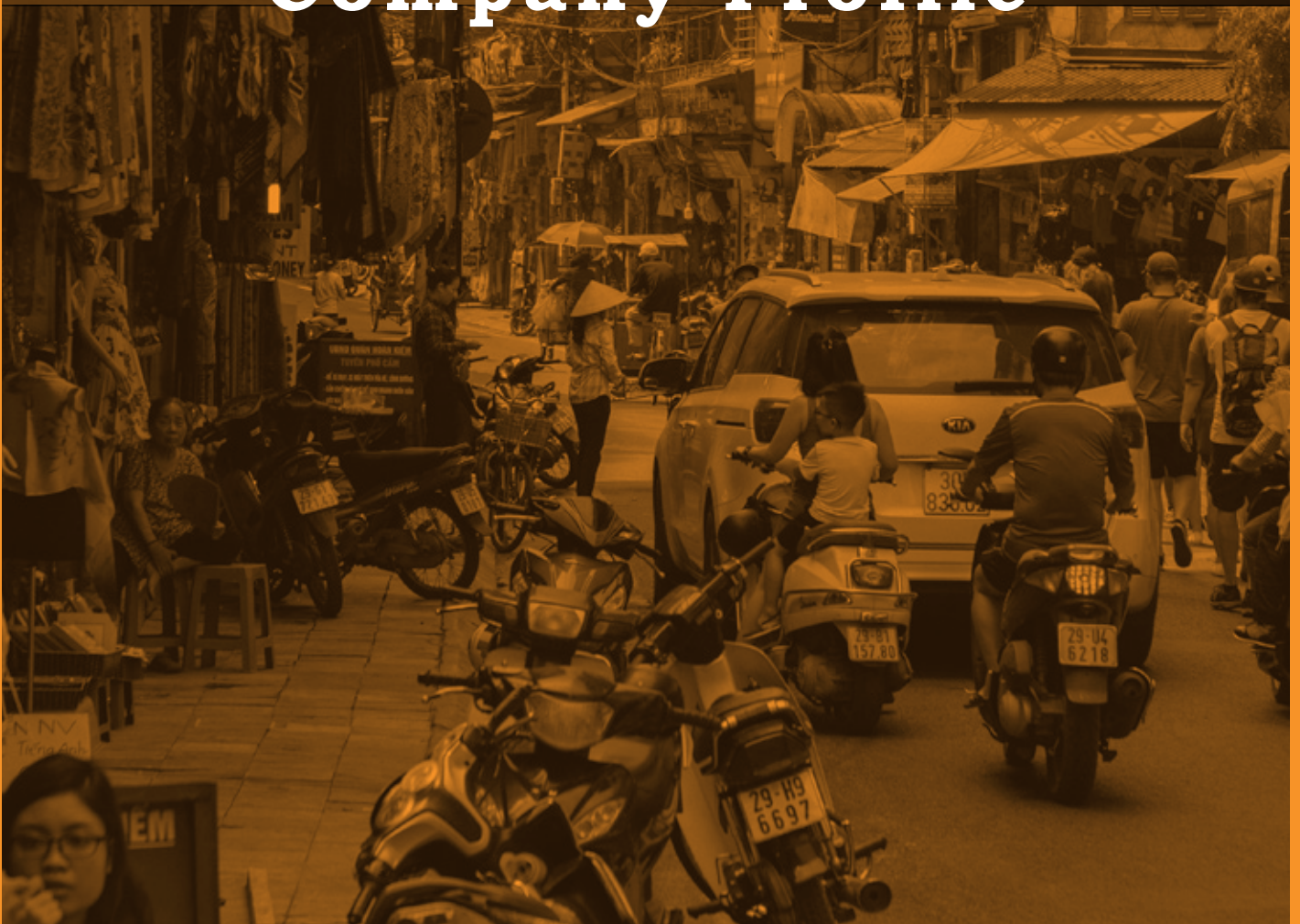




# Company Profile



# Company Profile

<b>Company Name</b>	NNA JAPAN CO., LTD.
<b>Address</b>	9F, Shiodome Media Tower, 1-7-1 Higashi Shimbashi, Minato-ku, Tokyo, JAPAN, 105-7209
<b>Date of Incorporation</b>	August 1st, 1995 (Business started in Hong Kong in August, 1989)
<b>Main Business</b>	NNA's Asian network of local corporations or offices including Tokyo, Fukuoka, Korea, Shanghai, Beijing, Guangzhou, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore, India, and Indonesia provides local economic/business information in Japanese. The number of corporate subscriptions for its paid fee service has reached about 7,500 as of April, 2021.
<b>Representative Directors</b>	President Hideichi Yamaga Executive Director Nobuyuki Mitsui
<b>Capital</b>	100 million yen
<b>Sales</b>	22.3 billion yen (Fiscal Year 2021, consolidated)
<b>Employees</b>	177
<b>Main Clients</b>	Trading Companies, Manufacturers, Financial Institutions, Media, Government Agencies, Think Tanks, etc.
<b>Financing banks</b>	Shimbashi branch of Mizuho Bank, Head office of Sumitomo Mitsui Banking Corporation, Shimbashi branch of MUFG Bank, Tamachi branch of Resona Bank
<b>Main shareholders</b>	Kyodo News

# History

1989	8	Established in Hong Kong (Original company name: "WIN HONEST PLANNING LIMITED")
1992	6	Incorporated in Malaysia
1994	9	Incorporated in Thailand
1995	4	Incorporated in Singapore
		Company name changed to "NEWSNET ASIA CORP., LTD."
	6	Incorporated in the Philippines
	8	Incorporated in Japan with an office in Minato-ku, Tokyo
1996	8	Incorporated in Indonesia
		Beijing, China office opened
	10	Shanghai, China office opened
1998	1	Headquarters transferred from Hong Kong to Tokyo
	4	Website "NNA PLUS" launched
1999	6	Guangzhou, China office opened
		Notification of general type II carrier license accepted by the then Ministry of Posts and Telecommunications
	8	Certified as a telecommunications and broadcasting organization by the then Ministry of Posts and Telecommunications
	10	Website name changed to "NNA POWER"
	11	Company name changed to "NNA JAPAN CO., LTD."
	12	Taiwan Branch opened
2000	7	Dalian, China office opened
2001	12	Chinese corporation established in Shanghai
2004	7	"Vietnam & Indochina Edition" of The Daily NNA launched
2008	4	"India Edition" of The Daily NNA launched
	8	"NNA POWER" fully redesigned
2010	7	"Kanpasar", a separate edition of The Daily NNA launched
	9	"Automotive Edition" of The Daily NNA launched
2011	2	"Electronics & IT Edition" of The Daily NNA launched
	5	"Foods & Medicine Edition" of The Daily NNA launched
	11	Kyodo News acquired part ownership of NNA, and the NNA joined the Kyodo News Group
2012	2	Chinese Edition of "Kanpasar" launched
2013	3	Website "NNA LITE ASIA" launched
	4	"The Monthly NNA: Asian Consumer Lab" launched
	4	Representative office in India opened
	5	Incorporated in Vietnam
	9	"Myanmar Edition" of The Daily NNA launched
2014	6	"HR & Safety Edition" of The Daily NNA launched
	12	"NNA Asia Business Data Bank" launched
2015	7	Seoul, Korea Bureau opened
2016	3	Seoul, Korea Branch opened
	5	Phnom Penh, Cambodia Bureau opened
	7	NNA Website fully redesigned
2017	7	"Cambodia Edition" of The Daily NNA launched
2018	11	English Website "NNA Business News" launched
2021	1	Beijing corporation and Guangzhou corporation established in China
	3	Fukuoka Bureau opened



## About the Kyodo News

"Kyodo News acquired part ownership of NNA, accordingly NNA joined the Kyodo News Group in 2011.

Kyodo News was founded as a nonprofit cooperative organization consisting of NHK and other newspaper publishers in 1945. It aimed to widely distribute domestic and international news in an accurate and impartial manner, thereby contributing to easy access of information to the population. It also intended to contribute to the international understanding and cooperation.

The Kyodo News has been covering domestic and international stories since its inception in 1945. It edits and distributes articles, photos, and footage to newspaper publishers as well as to commercial broadcasters and the international media. Its articles are distributed not only in Japanese but also in English, Chinese and Korean, making it a leading Asia-based news agency."



# Subscribed by 7,500 companies<sup>\*1</sup> and 18,000 users<sup>\*2</sup> in Asia

\*1 The number of subscribing companies

\*2 The number of users

NNA reinforces its value, distinctiveness, and advantage as media outlet based on 1) locally derived information, 2) interactivity with our users 3) added value created through its network.

## Reports from Asia

Local reports from our 17 offices in 12 countries and regions.

Approx. **300** articles a day

Large variety of articles and subjects. Accessible in multiple browsing platforms.

## Highly appreciated by the executives

Featured in wide range of industries. 70% of our users are the executives.

## Various purposes

From market research to development of new market channels.

### Highly-selected local business information

NNA distributes information reflecting the range of needs, collected and edited by Japanese editors stationed in each country and region. Articles are written from Japanese companies' perspective.

### Market entry of Japanese companies

NNA's on the spot information on market entry of Japanese companies is a great advantage for its subscriber base. This kind of information cannot be obtained from a press release.

### Providing information for decision making

In overseas, 70% of our users are the executives who are the key decision makers. Our services are featured in a wide range of industries including manufacturing, financial and service sectors.

### For every business situation

Our service provides information for every aspect of business activities.

### NNA Network

Tokyo  
Fukuoka  
Seoul  
Shanghai  
Beijing  
Guangzhou  
Hong Kong  
Taipei  
Manila  
Bangkok  
Ho Chi Minh City  
Kuala Lumpur  
Singapore  
Gurgaon  
Jakarta

### Corporate and industrial trends

NNA distributes the latest spot reports, ranging from trends in local business to macroeconomic prospects.

### Local laws, taxes, and labor

Practical information on local laws and wages is explained in detail by experts such as lawyers and accountants.

### Database

"NNA POWER ASIA", our paid website, archives more than 1.3 million articles published since 1997. You can find the exact Asian economic article you are looking for with our advanced search database.

### Smartphone



### Tablet

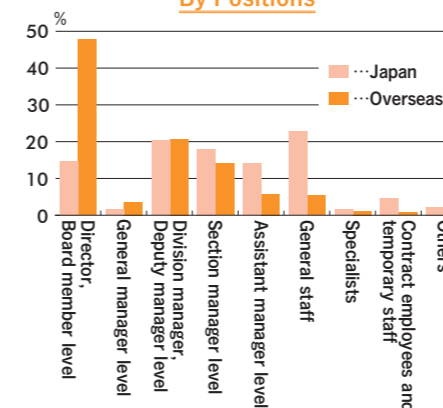


### PC

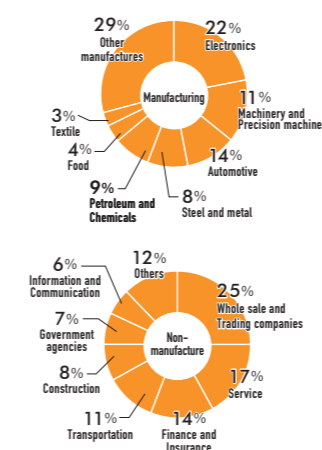


Accessible on every device

### By Positions



### By Business Categories



## Research

- As marketing materials
- To collect information on clients
- To collect information on competitors
- To collect information for M&A

## Management

- For establishment of overseas offices
- To manage group businesses
- To develop "B to B" and/or "B to C" marketing channels
- To search for local partners (OEM, sales agencies)

## Practical business

- To make a report to a head office
- To collect information related to import and/or export
- As a communication tool with local staff

# Our Business

## Media

- **Asian economic/business information**

Operation of “NNA POWER ASIA”

Operation of “NNA LITE ASIA”

- **Asian economic/business data**

Operation of “NNA Asia Business Data Bank”

- **Web Magazine**

Editing and publishing of “NNA Kanpasar”

- **Others**

Operation of NNA official sites, “NNA ASIA” and “NNA EUROPE”

Edition and distribution of e-mail business letters

Information provision to portal sites

## Business Support

Operation of “NNA Club” (free membership) / Advertisement / Seminars

## Publication

Publication of books about laws, taxes, and statistics of Asian countries and regions

# Our Service

## Websites

NNA posts about 300 articles a day, ranging from local business trends to macroeconomic prospects, and wealth of regulatory information on laws and wages useful at practical level.

### NNA POWER ASIA

Country/region : China, Hong Kong, Taiwan, Korea, Philippines, Thailand, Vietnam, Myanmar  
Malaysia, Singapore, India, Indonesia, Australia

Industries : Automotive, Electronics & IT, Foods & Medicine, Financials, Construction & Property,  
Transport

Update : Daily except Saturday & Sunday

### NNA LITE ASIA (available in Japan and North America)

Country/region : China, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore,  
India, Myanmar (Laos, Cambodia), Indonesia, Korea,

Update : Daily except Saturday & Sunday

### NNA Asia Business Data Bank

Downloadable information such as salary levels of local staff and basic statistics in Asia are also shown in charts and tables.

Country/region : China, Hong Kong, Taiwan, Korea, Singapore, Malaysia, Indonesia, Thailand,  
Philippines, Vietnam, Myanmar, India, Laos, Cambodia, Brunei

※ Only basic statistics are available for Laos, Cambodia, and Brunei.

# NNA Network

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**KYODO NEWS**

**K.K.Kyodo News**

**Kyodo News Digital Co., Ltd.**

**Kyodo News Images Inc.**

**Kyodo News PR Wire**

**Quants Reserach Inc.**

**Nordot Inc.**

**Kyodo News International**

**KYODO NEWS TECHNOSTATS, LTD.**

**Yano Research Institute Ltd.**

**Kyodo Tsushin Kaikan**