Company Profile
Company Profile

Company Name: NNA JAPAN CO., LTD.
Address: 9F, Shiodome Media Tower, 1-7-1 Higashi Shimbashi, Minato-ku, Tokyo, JAPAN, 105-7209
Date of Incorporation: August 1st, 1995 (Business started in Hong Kong in August, 1989)
Main Business: NNA’s Asian network of local corporations or offices including Japan (Tokyo, Kitakyushu), Korea, China (Shanghai, Beijing, Guangzhou), Hong Kong, Taiwan, Philippines, Thailand, Cambodia, Vietnam, Malaysia, Singapore, India, and Indonesia provides local economic/business information in Japanese. The number of corporate subscriptions for its paid fee service has reached about 7,000 as of April, 2020.

Representative Directors:
- President: Hideichi Yamaga
- Executive Director: Nobuyuki Mitsui

Capital: 100 million yen
Sales: 2.04 billion yen (Fiscal Year 2019, consolidated)
Employees: 185

Main Clients: Trading Companies, Manufacturers, Financial Institutions, Media, Government Agencies, Think Tanks, etc.
Financing banks: Shimbashi branch of Mizuho Bank, Head office of Sumitomo Mitsui Banking Corporation, Shimbashi branch of MUFG Bank, Tamachi branch of Resona Bank
Main shareholders: Kyodo News

History

1989 8 Established in Hong Kong (Original company name: ‘WIN HONEST PLANNING LIMITED’)
1992 6 Incorporated in Malaysia
1994 9 Incorporated in Thailand
1995 4 Incorporated in Singapore
Company name changed to “NEWSNET ASIA CORP., LTD.”
6 Incorporated in the Philippines
8 Incorporated in Japan with an office in Minato-ku, Tokyo
1996 8 Incorporated in Indonesia
Beijing, China office opened
10 Shanghai, China office opened
1998 1 Headquarters transferred from Hong Kong to Tokyo
4 Website ‘NNA PLUS’ launched
1999 6 Guangzhou, China office opened
Notification of general type II carrier license accepted by the then Ministry of Posts and Telecommunications
8 Certified as a telecommunications and broadcasting organization by the then Ministry of Posts and Telecommunications
10 Website name changed to ‘NNA POWER’
11 Company name changed to ‘NNA JAPAN CO., LTD.’
12 Taiwan Branch opened
2000 7 Dalian, China office opened
2001 12 Chinese corporation established in Shanghai
2004 7 Vietnam & Indochina Edition of The Daily NNA launched
2008 4 ‘India Edition’ of The Daily NNA launched
8 ‘NNA POWER’ fully redesigned
2010 7 ‘Kanpasar’, a separate edition of The Daily NNA launched
2011 2 ‘Electronics & IT Edition’ of The Daily NNA launched
5 ‘Foods & Medicine Edition’ of The Daily NNA launched
11 Kyodo News acquired part ownership of NNA, and the NNA joined the Kyodo News Group
2012 2 Chinese Edition of ‘Kanpasar’ launched
2013 3 Website ‘NNA LITE ASIA’ launched
4 ‘The Monthly NNA: Asian Consumer Lab’ launched
4 Representative office in India opened
5 Incorporated in Vietnam
9 ‘Myanmar Edition’ of The Daily NNA launched
2014 6 ‘HR & Safety Edition’ of The Daily NNA launched
12 ‘NNA Asia Business Data Bank’ launched
2015 7 Seoul, Korea Bureau opened
2016 3 Seoul, Korea Branch opened
2017 7 Phnom Penh, Cambodia Bureau opened
7 NNA Website fully redesigned
2018 7 ‘Cambodia Edition, of The Daily NNA launched’
11 English Website, ‘NNA Business News’ launched

About the Kyodo News

‘Kyodo News acquired part ownership of NNA, accordingly NNA joined the Kyodo News Group in 2011.

Kyodo News was founded as a nonprofit cooperative organization consisting of NHK and other newspaper publishers in 1945. It aimed to widely distribute domestic and international news in an accurate and impartial manner, thereby contributing to easy access of information to the population. It also intended to contribute to the international understanding and cooperation.

The Kyodo News has been covering domestic and international stories since its inception in 1945. It edits and distributes articles, photos, and footage to newspaper publishers as well as to commercial broadcasters and the international media. Its articles are distributed not only in Japanese but also in English, Chinese and Korean, making it a leading Asia-based news agency.”
NNA reinforces its value, distinctiveness, and advantage as media outlet based on 1) locally derived information, 2) interactivity with our users 3) added value created through its network.

News from Asia

Local news from our 18 offices in 13 countries and regions.

Approx. 300 articles a day

Large variety of articles and subjects. Accessible in multiple browsing platforms.

Highly appreciated by the executives

Featured in wide range of industries. 70% of our users are the executives.

Various purposes

From market research to development of new market channels.

Accessible on every device

Subscribed by 7,000 companies and 18,000 users in Asia

NNA distributes information reflecting the range of needs, collected and edited by Japanese editors stationed in each country and region. Articles are written from Japanese companies’ perspective.

Tokyo Kitakyushu Seoul Shanghai Beijing Guangzhou Hong Kong Taipei Manila Bangkok Phnom Penh Ho Chi Minh City Kuala Lumpur Singapore Gurgaon Jakarta

Market entry of Japanese companies

NNA’s on the spot information on market entry of Japanese companies is a great advantage for its subscriber base. This kind of information cannot be obtained from a press release.

Corporate and industrial trends

NNA distributes the latest spot news, ranging from trends in local business to macroeconomic prospects.

Local laws, taxes, and labor

Practical information on local laws and wages is explained in detail by experts such as lawyers and accountants.

Database

“NNA POWER ASIA”, our paid website, archives more than 1.3 million articles published since 1997. You can find the exact Asian economic article you are looking for with our advanced search database.

Providing information for decision making

In overseas, 70% of our users are the executives who are the key decision makers. Our services are featured in a wide range of industries including manufacturing, financial and service sectors.

Research

- As marketing materials
- To collect information on clients
- To collect information on competitors
- To collect information for M&A

Management

- For establishment of overseas offices
- To manage group businesses
- To develop “B to B” and/or “B to C” marketing channels
- To search for local partners (OEM, sales agencies)

Practical business

- To make a report to a head office
- To collect information related to import and/or export
- As a communication tool with local staff

*1 The number of subscribing companies
*2 The number of users
Our Business

Media
- Asian economic/business information
  Operation of ‘NNA POWER ASIA’
  Operation of ‘NNA LITE ASIA’
- Asian economic/business data
  Operation of ‘NNA Asia Business Data Bank’
- Web Magazine
  Editing and publishing of ‘NNA Kanpasar’
  Others
  Operation of NNA official sites, ‘NNA ASIA’ and ‘NNA EUROPE’
  Edition and distribution of e-mail news letters
  Information provision to portal sites

Business Support
Operation of ‘NNA Club’ (free membership) / Advertisement / Research / Seminars / Translation

Publication
Publication of books about laws, taxes, and statistics of Asian countries and regions

NNA Network

[Tokyo]
NNA JAPAN CO., LTD. HEAD OFFICE
9F, Shiodome Media Tower, 1-7-1 Higashi Shimbashi, Minato-ku, Tokyo, Japan, 105-7209
TEL:81-3-6218-4350 FAX:81-3-6218-4337

[Kitakyushu]
NNA JAPAN CO., LTD. KITAKYUSHU OFFICE
7F, AIM Building, 3-8-1 Asano, Kokura Kita-ku, Kitakyushu, Fukuoka, Japan, 802-0065
TEL:81-93-513-1570 FAX:81-93-513-1571

[China]
NNA CHINA CO., LTD. BEIJING BRANCH
Room 910, Guanghua Chang'an Building Tower 1, No.7, Jia Guo Men Nei Avenue, Beijing, China 100005
TEL:86-10-6510-1060 FAX:86-10-6510-1260

[Guangzhou]
NNA CHINA CO., LTD. GUANGZHOU BRANCH
Room 916, South Tower, Guangzhou World Trading Center, No.917, 375, HuanShi East Road, Guangzhou, China 510095
TEL:86-20-8775-5008 FAX:86-20-8775-5018

[Shanghai]
NNA CHINA CO., LTD. SHANGHAI HEAD OFFICE
Room 505-506, Block 6, No.968 Jintong Road, Shanghai, China 200335
TEL:86-21-6295-5123 FAX:86-21-6295-5161

[Beijing]
NNA CHINA CO., LTD. BEIJING BRANCH
Room 910, Guanghua Chang'an Building Tower 1, No.7, Jia Guo Men Nei Avenue, Beijing, China 100005
TEL:86-10-6510-1060 FAX:86-10-6510-1260

[Cambodia]
NNA JAPAN CO., LTD. PHNOM PENH BUREAU
Room 535, The Great Duke Phnom Penh Building, 296 Mao Tse Tsung Boulevard, Phnom Penh, Cambodia
TEL 855-23-424-308 FAX 855-23-424-309

[Vietnam]
NNA VIETNAM CO., LTD.
D704, ITAXA Building, No.126 Nguyen Thi Minh Khai Street, Dist. 3, Ho Chi Minh City, Vietnam
TEL:84.28.3930.6440 FAX:84.28.3930.6420

[Malaysia]
NNA (MALAYSIA) SDN. BHD.
D-3-5, Megan Avenue 1, No189 Jalan Tun Razak, Kuala Lumpur, Malaysia 50400
TEL:60-3-2163-6226 FAX:60-3-2163-9993

[Singapore]
NNA SINGAPORE PTE. LTD.
10 Anson Road #18-08 International Plaza Singapore 079903 TEL:65-6788-3333 FAX:65-6227-2995

[India]
NNA SINGAPORE PTE. LTD (INDIA REPRESENTATIVE OFFICE)
201, JMD Regent Square, MG Road, Gurgaon, Haryana India 122002 TEL:91-124-430-8322 FAX:91-124-430-8323

[Indonesia]
PT. NNA INDONESIA

NNA posts about 300 articles a day, ranging from local business trends to macroeconomic prospects, and wealth of regulatory information on laws and wages useful at practical level. Our websites also have useful functions including ‘My Newsroom’ which automatically selected articles are sent to you via e-mails in accordance to user defined keywords.

NNA POWER ASIA
Country/region: China, Hong Kong, Taiwan, Korea, Philippines, Thailand, Vietnam, Myanmar, Malaysia, Singapore, India, Indonesia, Australia, Malaysia, Singapore, India, Indonesia, Australia
Industries: Automotive, Electronics & IT, Foods & Medicine, Financials, Construction & Property, Transport
Update: Daily except Saturday & Sunday

NNA LITE ASIA (available in Japan and North America)
Country/region: China, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore, India, Myanmar (Laos, Cambodia), Indonesia, Korea,
Update: Daily except Saturday & Sunday

NNA Asia Business Data Bank
Downloadable information such as salary levels of local staff and basic statistics in Asia are also shown in charts and tables.
Country/region: China, Hong Kong, Taiwan, Korea, Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, Myanmar, India, Laos, Cambodia, Brunei
* Only basic statistics are available for Laos, Cambodia, and Brunei.

Our Service

Websites

NNA posts about 300 articles a day, ranging from local business trends to macroeconomic prospects, and wealth of regulatory information on laws and wages useful at practical level. Our websites also have useful functions including ‘My Newsroom’ which automatically selected articles are sent to you via e-mails in accordance to user defined keywords.

NNA POWER ASIA
Country/region: China, Hong Kong, Taiwan, Korea, Philippines, Thailand, Vietnam, Myanmar, Malaysia, Singapore, India, Indonesia, Australia, Malaysia, Singapore, India, Indonesia, Australia
Industries: Automotive, Electronics & IT, Foods & Medicine, Financials, Construction & Property, Transport
Update: Daily except Saturday & Sunday

NNA LITE ASIA (available in Japan and North America)
Country/region: China, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore, India, Myanmar (Laos, Cambodia), Indonesia, Korea,
Update: Daily except Saturday & Sunday

NNA Asia Business Data Bank
Downloadable information such as salary levels of local staff and basic statistics in Asia are also shown in charts and tables.
Country/region: China, Hong Kong, Taiwan, Korea, Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, Myanmar, India, Laos, Cambodia, Brunei
* Only basic statistics are available for Laos, Cambodia, and Brunei.

Partner Companies

[Australia]
NNA AUSTRALIA PTY. LTD.
Suite 301, Level 5, 72 Pirre Street, Sydney NSW 2000, Australia TEL:61-2-9264-0998

[U.K.]
Economic Media Bulletin Limited (EMB)
30 St Olav’s Court, Lower Road, Canada Water London SE16 2XB United Kingdom TEL:44-20-7064-0600 FAX:44-20-7064-0606

[France]
NNA FRANCE S.A.
45 Rue de Seine, 75007 Paris, France TEL:33-1-43-54-21-21 FAX:33-1-43-54-21-22

[Germany]
NNA GERMANY GMBH
Salcedo Village, Makati City, Philippines TEL:63-2-7753-3517 FAX:63-2-7753-3518

[Italy]
NNA ITALIA SNC.

[Netherlands]
NNA NEDERLANDS B.V.

[Malaysia]
NNA (MALAYSIA) SDN. BHD.
D-3-5, Megan Avenue 1, No189 Jalan Tun Razak, Kuala Lumpur, Malaysia 50400 TEL:60-3-2163-6226 FAX:60-3-2163-9993

[Singapore]
NNA SINGAPORE PTE. LTD.
10 Anson Road #18-08 International Plaza Singapore 079903 TEL:65-6788-3333 FAX:65-6227-2995

[India]
NNA SINGAPORE PTE. LTD (INDIA REPRESENTATIVE OFFICE)
201, JMD Regent Square, MG Road, Gurgaon, Haryana India 122002 TEL:91-124-430-8322 FAX:91-124-430-8323

[Indonesia]
PT. NNA INDONESIA